





## 2. Return on investing in Stocks

You can make money from shares through capital gains, where you sell a share for more than you paid for it, and from earning income called dividends. When the company makes money, you're sometimes paid a share of the profit, called a dividend. You can choose to receive this dividend in cash, or reinvest it to buy more shares in the company. Types of risk and investment vary, just as dividend needs differ. An investor may have risk and is capable of keeping of the following objectives:

- **Capital Gain** - To achieve this objective, the investor is looking at companies, which are likely to experience growth in the medium to long term. This is not a million to one change of making a fortune but the rational assessment of selecting shares likely to experience an increase its share price. Generally, the investor seeking capital gain is prepared to take more risk and capable of keeping a watchful eye on the market.
- **Income** - investor who want income from their investment are interested in securities which give one or combination of the following:
  - A high dividend yield, made on a regular basis
  - A relatively high interest with regular payment (e.g. debt securities)
- **Security** - the stock market also provides an avenue where the investor who is interested in combination of both income and capital gain but wishes to take less risk. Investor who do not like risks can invest in companies that are stable and established ("Blue chips") with gradual growth in their investment overtime. Kina Securities Limited can recommend companies listed both on the POMSoX and the ASX that are considered relatively safe and has potential of capital gain over long term.

## Kina Securities Limited

Kina Securities Limited is a registered Stockbroker acting as intermediary between you and your desired stock of Investment. Kina Securities Limited can assist you by recommending stocks that best suits your investment objective, financial situation and particular needs. Kina is constantly in touch with domestic and international financial institutions and markets and is aware of trends and changes which may influence the performance of various investments. As an established broker with over 25 years of stock broking in PNG, Kina has the experience and knowledge to provide professional investment advice. We are able to purchase and sell securities in company you nominate through both the Port Moresby Stock Exchange (POMSoX), the Australian Stock Exchange (ASX) and other international stock exchanges.

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